

<Background on the launch: why did we decide to create this feature/product/part of the product, what was the problem we saw and why we decided to solve it>

<What exactly we launched: description of the product or feature and what it does and how it solves the problem described above>

<Insert data on how your product performs: visual representation of your data, numbers, outcomes>

<Add a brief description of the next steps>

<Your name>,

<here you will usually add: on behalf of and list all your team members >